

— BUILD A —

# PROFITABLE FACEBOOK PAGE

Attract Clients Online By Creating /  
Auditing your Brand's Facebook Page



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# BUILD A PROFITABLE FACEBOOK PAGE

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- 1: Introduction
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# BUILD A PROFITABLE FACEBOOK PAGE

## HORDHAC:

Weli Maku soo gaartay xayaysiin ka socota ganacsi adoo facebook dhex mushaaxaya isla markiiba ma booqatay bogga rasmi ee ganacsigaa Masii baartay si aad u xaqiijido Jiritaanka Ganacsigaa Madaama uu Online Yahay Mase ka weysay waxyaabo aad ku amini Kartid si aad waxa uga iibsato.

Waa dhibaato weyn oo haysata Shirkad kasta ee Bogg ku leh Facebook ama Guud ahaanba Baraha Bulshada..

Bogga Ganacsigaaga ee Facebook ama Guud ahaanba Online-ka hadii uusan u diyaarsanayn Qaabilaada Macamiisha Soo Booqda Sida ay Meheradaada Offline-ka u camirantahay. Maalin kasta waxa uu lumin karaa iibsiga 30% Macmiisha soo booqda ee doonaya in ay wax ka iibsadaan.

Balse Saacad kadib Dhamaadka Buugaan waxaan Rajaynayaa in aad Wax badan ka bedeli doontid Bogga Ganacsigaaga ee Facebook si aad 70% Macamsiha soo Booqda ay wax kaaga iibsadaan iyaga oo an ka shakisaneyn Jiritaanka Ganacsigaaga.

Buugaan Kooban Waxaan kugula wadaagi doonaa Hab raac Guud oo aad Bogaaga Ganacsi ama Shaqsi ee Facebook aad kaga dhigi lahayd Mid Magnet ah Soo Jiita Macmiil iyo Qof walba ee Soo Booqda.

Waxaan Wada Ogsoonahay in Xiligaan Casriga ah Qof walba ee Garaad leh adeegsado Mobila-ka Gacanta iyo Internate xawaarihiisu sareeyo taas oo micnahedu yahay in Jaaniska Koritaanka Ganacsigaga dhinaca Baraha bulshada uu Sareeyo Macamiil badana aad ka hanan kartid.

Waxaa intaa sii dheer in Bogga Ganacsigaaga ee Facebook uusan ahayn Mid Kiro ah, Shaqale Joogto ah u bahanayn. Sidoo Kale aad Macamiishadana ku Madadalin kartid wax ugu Fa'ideyn kartid ugu danbayntina aad wax kaga iibin kartid.

Kumanaan Ganacsi aya Ka Jira Dalkeena Hooyo Balse Caqabadaha ka hortagan Kusoo Biriistooda Baraha Bulshada Waxa Kamid ah.

- 1: Aqoon anay u lahayn dhanka iyo technology-da
- 2: in aysan waqti u hayn Diyaarinta, Maamulida Boggoda Facebook.

Buugaan Kooban ayaad Kaga Maarmi doontaa Caqabadahaas weliba si Bilaasha ah ( **FREE** )

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## PROFILE PICTURE & LOGO

Sawirka ama Sumada Ganacsigaagu Waa Muhiim in ay kasoo Muuqato Bogga Shirkada ama Shaqsiga ee Facebook. Xaqiiq Waxaa ah in hadii uusan Sawir saarnayn Boggada Facebook Qofkii Soo Booqda isla Markiiba uu ka baxayo xitaa hadii aad Content Wanaagsan kusoo bandhigtay.

Waa Meherad ama Dukaan aan Boor u dhegsaneyn Shaqaalana aysan Joogin oo kale.

Sawirku ama Sumadu Waxa ay ka turjumaysa Kana Sooceysaa Ganacsigaaga Ganacsiyada kale. Sidoo kale Waxa ay soo dhoweynaysaa Macaamiishaada Madama Markii ay Boggaga soo booqdaan waxa ugu horeeya ee ishoodu ku dhacayso uu yahay Sawirka ama Sumada Saaran Boggaga .

Astaan ahaan Waxaad adeegsan kartaa Sumad ( Logo ) ama Sawirkaaga hadii uu Ganacsigaagu Professional ama Shaqsi yahay ( Personal Brand ). Sidoo kale waa in uu Waadax Ahaadaa Sawirka ama Sumada Saaran Boggaga Facebook..



## PAGE NAME:

Hadii aad Bogg Cusub Furanaysid ama Kuu Furan Yahay Mid Shaqsi ah Fadlan Adeegso Magacaaga ( Personal Branding ) Hadiise uu Ganacsi yahay Sidoo Kale adeegso Magaca Ganacsigaaga kana dhig Mid Gaaban oo inta badan dadku xasuusan karaan..

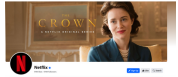
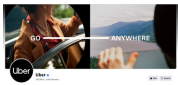
Sidoo Kale Waxaa talo ah in Hadii Magaca Shirkadaadu Gaban yahay Raaci Waxa ay Shirkadu Qabato ama Soo Saarto Si Hore Looga Fahmo Si Fududna Loogu Xasuusto.

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## BUSINESS PAGE COVER:

Cover ama Facebook Page Banner: Waa Sawirka Balaaran ee kasoo Muuqda Wejiga hore ee Boggga facebook waana Kan ugu Balaaran Qof walba ee soo Booqda Boggaga Facebook-na si waadax ah u arkayo Waana Qeypta 2aad ee Qofka soo booqda Boggaga facebook uu waqtiga ugu horeeya ku bixinayo Maadama ay ka Aragti Horeyaan Magaca shirkada iyo Sawirka ama Sumada Saaran Profile-ka:

Iskuday in uu Quality Lahaado Sawirka Cover-ka si Bilicdiisu indhaha Macamiilka usoo jiidato uguna dhiirigeliso in uu aqriyo ama eego.



## Waxyaabaha Ugu Muhiimsan ee aad Kusoo Bandhigi Kartid Cover-ka:

- 1: Qaar kamid ah Product-yada ay shirkadaadu iibiso
- 2: Product-yo dhowaan imanaya ama soo baxaya
- 3: Warcelin Macamiil ama Fariin Shirkadeed
- 4: Sawiro ay La Socdaan Xiriiro Macamiilku Raaci karo

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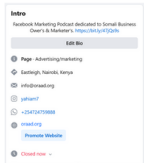
## BUSINESS BIO: XOG KU SAABSAN GANACSIGAAGA.

### Business Intro ( Dulmar )

Halkaan Waxaad ku Xusi Doontaa Xog 3 Sadar ama Kayar ah. aadna kusoo koobaysid **Maxaad iibisaa, Yaad Ka iibinaysaa** iyo **Sidee Lagaga iibsan karaa** ? ama waxaad ku Qori kartaa Hadafka ama Aragtida fog ee Ganacsigaaga.

Sidoo kale waxaad ku xariiqi kartaa Mid kamid ah Product-yada aad iibiso uguna iibka badan ama Waxyaabo **FREE** ah Si aad U Kordhiso Brand awareness-ka, Kalsoonida iyo Aminada Macaamiisha.

Sida Buugaan aad Hada aqrinayso oo **FREE** ah



### DHEERI: XOGO MUHIIMA LAGUNA XUSO BIO

- 1: Business Category ( Nuuca Ganacsigaaga )
- 2: Business Location ( Goobta uu Ganacsigaagu ku yaalo )
- 3: Business Website ( Website-ka Ganacsigaaga )
- 4: Business Email ( Email-ka Ganacsigaaga )
- 5: Whatsapp Link ( Lambarka Whatsapp-ka ee Ganacsigaaga )
- 6: Instagram Link ( Ku daabac Xiriirka Boogga Ganacsiga ee Instagram )

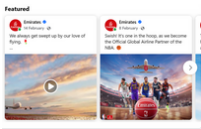


# BUILD A PROFITABLE FACEBOOK PAGE

## FEATURED POST:

Featured Post Ama Pinned Post: Waa Post-yada iyo Sawirada kasoo Muuqda Qeypta Ugu horeysa ee Content ama Dashboard Boggaga Facebook waana waxa ugu horeeya ee Qofka Boggaga soo Booqda uu arkayo inta uusan u Gudbin waxyaabaha Kale ee aad hore usoo dhigtay Bogaga Facebook, Xitaa hadii aad Sanad kahor soo post gareysay Madama uu yahay Post-yaal aad Pin Gareysay uguna tala gashay in uu arko qof walba ee Soo Booqda Boggagada Facebook:

## EMIRATES FEATURED POSTS



Si degan u xulo Post-yada aad Pin Gareynaysid Waayo Waa Waxa ugu horeeya ee Qof walba ee soo Booqda Boggaga Facebook uu arkayo Waana Muhiim:

**Wargelin:** Waxaad Pin Gareyn kartaa 3 Post oo kaliya:

### Waxyaabaha Ugu Muhiimsan ee aad Pin Gareyn kartid

- 1: Product-ga Loogu iibsiga badanyahay ama shirkadadu caan kutahay
- 2: Qiima dhimis Socota xiligaa
- 3: Warcelinta Mid Kamid ah Macaamiishaada ( Feedback )
- 4: Product-yo ama adeegyo cusub
- 5: Waxyaabo Free ah Dhisayana Magaca Shirkaadaada

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## GABAN-GABO.

Gaban-Gabadii buuga ayaad so gaartay Waxan Rajaynaya in aad inbadan ka kororsatay Saacadii aad aqrinaysay Buugaan Balse ku dabaqida Ganacsigaga Waxyabihii aad buugaan ka Baratay sacad ka badan bay Qaadanaayaa Waana hubaa in aad natijadaa arki doontid Bi'iidnaha.



“ Diyaarinta Ama Dib-Uhabeynta Bogga Rasmiga ee  
Ganacsigaaga Facebook Wey Fududahay Laakiin  
Joogteynta iyo Maamulida Kama Dhib yara Ganacsi Offline  
ah”



Fursadaha Koriimada Ganacsigaga ee Online-ka  
Aad bay u Fududyihiin xiligan Casriga



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## Gunaanud :)

Hadii aad Dooneysid in aad barato Suuq Geynta Casriga ama iidhah-yada Meta ( **Facebook, Instagram & Whatsapp** ) Waxan ku diyaarinay Koorsada hoos ku xusan Lana Diyaariyay Waqti dheer Weliba si Professional ah.

## FACEBOOK MARKETING COURSE



## Riix Halkaan Faahfaahinta

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